



INSTITUTE OF GENERAL SEMANTICS

TENTATIVE PROGRAM
as of 9/3/2009

An International Conference
Sponsored by the Institute of General Semantics
Co-Sponsored by the
New York Society for General Semantics
Media Ecology Association
Buckminster Fuller Institute
Viewpoints Research Institute
Taos Institute
Friends of the Institute of Noetic Sciences
Lifwynn Foundation for Social Research
Fordham University

September 11-13, 2009
Fordham University
Lincoln Center Campus
Leon Lowenstein Hall
113 W. 60th Street, Corner of Columbus Avenue
New York, New York

All sessions are held in Pope Auditorium unless otherwise specified.

Friday, September 11

8:15 AM Breakfast and Registration Opens

9:00 AM-1:00 PM Generations of Thought and Action

Moderators: Lance Strate, Fordham University
Eva Berger, College of Management, Tel Aviv

9:00 AM "'Shoot Yourself!' Korzybski Said"
Bruce I. Kodish, Institute of General Semantics

9:30 AM "General Semantics Meets Experimental Literature: The
Lifelong Effect of Alfred Korzybski on William S. Burroughs"
Graham Rae, RealityStudio.org

10:00 AM "*Space Times Square: A Screening*"
Barry Vacker, Temple University

10:30 AM "Building Hope for Global Prosperity in 2050"
Tyler Volk, New York University

11:00 AM "Visions of Marshall McLuhan and Northrup Frye: Alchemy
and Synergy"
B. W. Powe, York University

11:30 AM "Meme Splicing and Reversals: A Poetry Reading"
Robert Priest, *Now Magazine*

12 Noon "The Cybernetics of Change, the Media and the Challenge of
Sustainability"
Michael Ben-Eli, Sustainability Laboratory

12:30 PM "New New Media"
Paul Levinson, Fordham University

1:00-2:30 PM

Lunch Break

2:30-4:30 PM

From the Prehistoric to the Cybernetic

2:30-3:30 PM Moderator: Edward Wachtel, Fordham University

"The Human Form as Symbol in 7000 BC"

Denise Schmandt-Besserat, University of Texas, Austin

3:30-4:30 PM Moderator: Corey Anton, Grand Valley State University

"The World of null-W"

Alan Kay, Viewpoints Research Institute

4:30-5:30 PM

Minds and Meanings: A Panel Discussion

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Moderator: Thom Gencarelli, Manhattan College

Panelists: Jerome Bruner, New York University

Kenneth Gergen, Swarthmore College/Taos

Institute

Renee Hobbs, Temple University

5:30-7:30 PM

Dinner Break

AKML Dinner (reservations required)

In the Lowenstein Hall Atrium

on the Plaza Level, off the cafeteria

7:30-9:30 PM

The 57th Alfred Korzybski Memorial Lecture

Introductory Remarks

Lance Strate, Executive Director, Institute of General Semantics

Martin Levinson, President, Institute of General Semantics

Jacqueline Rudig, Vice-President, Institute of General Semantics

John P. Harrington, Dean of Faculty, Fordham University

Alfred Korzybski Memorial Lecture

"The Changing Shapes of Lives: Making Meaning Across Time"

Mary Catherine Bateson, Institute for Intercultural Studies

Saturday, September 12

8:15 AM Breakfast and Registration Opens

9:00- 11:00 AM Translation and Technology

9:00-10:00 AM Moderator: Alan Hayakawa, *The Patriot-News*

"The Hidden Side of Babel: Unveiling Cognition, Intelligence and Sense"

Laura E. Bertone, EVOLUCION/University of Buenos Aires

10:00-11:00 AM Moderator: Milton Dawes, Institute of General Semantics

"When the Map Becomes the Territory: Korzybski and Cyberculture"

Thierry Bardini, University of Montreal

11:00 AM-12 Noon Legacies of Hope and Meaning

Moderator: Allen Flagg, President, New York Society for General Semantics/Vice-President, Friends of the Institute of Noetic Sciences

"Buckminster Fuller"

Elizabeth Thompson, Executive Director, Buckminster Fuller Institute and Jaime Snyder, Co-Founder and Former Executive Director

"Neil Postman"

Janet Sternberg, President, Media Ecology Association

"Alfred Korzybski and Marshall McLuhan"

Lance Strate, Executive Director, Institute of General Semantics

12 Noon-1:00 PM

Non-Aristotelian Mo(ve)ments

Moderator: Bill Petkanas, Western Connecticut State University

"Peirce as the Philoctetes of Media Ecology"

Paul Ryan, The New School for Social Research

1:00-2:30 PM

Lunch Break

Gabriel's Bar and Restaurant (one of NY's finest) on 11 West 60th St. (less than a block away) is offering a special prix fixe lunch for conference registrants for \$22 (includes appetizer, entre, and dessert; drinks are extra)

2:30-3:45 PM

Breakout Sessions

A. Meaning and Hope – Room 506

Moderator: B. W. Powe, York University

"Still Hoping: A Reflection on the Cultural Revolution of the 1960's"

Edward Tywoniak, Saint Mary's College

"In an Age of Extension: Technology as Surgery/Ecology as Mind"

Linda Alford, University of Toronto

"What's Next: Beyond Electronics—A Speculation On a New Media Age"

Eugene Marlow, Baruch College, City University of New York

"Making New Meanings"

Allen Flagg, Institute of General Semantics/New York Society for General Semantics/Friends of the Institute of Noetic Sciences

B. Science, Health, and Sanity – Room 508

Moderator: Suzanne Schick, Borough of Manhattan Community College

"Human Personhood and Psychology's Narrative Perspective"
Vincent W. Hevern, Le Moyne College

"From Telegraph to Email: Preserving the Doctor-Patient Relationship In a High-Tech Environment"
Susan M. Wieczorek, University of Pittsburgh

"It's a U-Shaped World: A Batesonian Prescription for Promoting Public Health"
David J. Waters, Purdue University

"The Toxic Aftermath of 9/11: An Update"
Donna Flayhan, State University of New York, New Paltz

C. The Open Society and Its Enemies – Room 510

Moderator: Thierry Bardini, University of Montreal

"Solace in Symbols: Discovering Cultural Meanings in Symbolic Propaganda"
Brian Altenhofen, Fordham University

"Hate, Twenty First Century American Style: The Holocaust Museum Shooting and Our Post World War Two Generation's Message of Hope and Meaning"
Marleen Barr, Fordham University

"Experiment in Democracy"
Steve Keane, Institute of General Semantics

"Literacy and Democracy in Russia"
Yulia Golobokova, Fordham University

4:00-5:15 PM

Breakout Sessions

A. Generations of Hope and Meaning – Room 506

Moderator: Bruce I. Kodish, Institute of General Semantics

"The Earth Charter as Invitational Rhetoric: Welcoming Participation to Declare our Responsibility to Future Generations"
Mary Pelak Walch, Florida Gulf Coast University

"Using the Earth Charter and Contemplative Practice to Develop Narratives That Promote Intergenerational Care"
Maria F. Loffredo Roca, Florida Gulf Coast University

"Defining the 20th Century and Impacting the 21st: Semantic Habits Created through Radio and Song"
Susan L. Cook, Metropolitan State College, and
Karen Krupar, Metropolitan State College

"Teaching Children"
Michael Aaron Green, Janis Aaron More and Darrel Dean Cook, Institute of General Semantics

B. Popular Songs vs. The Facts of Life: A Roundtable – Room 508

Moderator: Brian Cogan, Molloy College

Panelists: Milton Dawes, Institute of General Semantics
Thom Gencarelli, Manhattan College
Gary Kenton, Marist College
Robert Priest, *Now* Magazine
John Watts, Morethanmusic

C. Applying General Semantics to Screwed-Up Organizations: A Workshop – Room 510

Moderator: Ben Hauck, IGS, NYSGS

Workshop Leader: Bob Eddy, Institute of General Semantics

5:30-7:00 PM

Dinner Break

7:00-10:00 PM

Praxis: Musical Performance and Screenings

7:00-8:00 PM

Thus Spoke the Spectacle

Moderator: Jackie Rudig, Alverno College

Performers: Eric Goodman and Mike Stevens

8:00-10:00 PM

Morethanmusic

Moderator: Robert Berry Francos, FFanzeen Publications

Performer: John Watts

Sunday, September 13

8:15 AM Breakfast and Registration Opens

9:00- 11:00 AM Time-Bindings

Moderators: Janet Sternberg, Fordham University
 Martin Levinson, Institute of General Semantics

9:00 AM "The Legacy of Edward T. Hall"
 Harvey Sarles, University of Minnesota,

9:30 AM "Playing with Bateson"
 Corey Anton, Grand Valley State University

10:00 AM "Chronemics: Time-Binding and Personal Time Construction"
 Tom Bruneau, Radford University

10:30 AM "Combat Cuties: A General Semantics Look at Photographs of
Women Soldiers in Israel"
 Eva Berger, College of Management, Tel Aviv

11:00 AM "How Just is Our System of Justice? Some Challenging Insights
Into American Law and Lawyering"
 Frank Scardilli, United States Court of Appeals

11:30 AM-12 Noon A Legacy Apart: Screening and Discussion

Moderator: Elizabeth Thompson, Buckminster Fuller Institute

"Drop City: A Documentary in Progress"
 Thomas M. McCourt, Fordham University

12 Noon-1:00 PM The Future of Memory

Moderator: Lance Strate, Fordham University

"The Holocaust in 1,000 Years: Moving Into the Future"
Pier Marton, Washington University

1:00-2:30 PM Lunch Break

2:30-3:45 PM Breakout Sessions

A. Of Maps and Territories – Room 506

Moderator: Jacqueline Rudig, Alverno College

"Encountering Resistance: Locative Media, Cultural Informatics,
and the Gentrification of the Lower East Side"
David J. Walczyk, Pratt Institute and Ken Petricig,
Columbia University

"'I Don't Understand Your Map:' Children's City Maps & City
Territories"
Lewis Freeman, Fordham University

"How Past, Present, and Future Live Together in Hope"
Hillel A. Schiller, Institute of General Semantics

"V A S T ...Great in Extent or Range," Milton Dawes,
Institute of General Semantics

B. Popular Culture and Symbolic Ecologies – Room 508

Moderator: Robert Albrecht, New Jersey City University

"Transforming Soccer Talk in America: The Misapplication of a
Formulaic Announcing Methodology"
Aaron J. DeNu, George Washington University

"The Day Michael Jackson Died"
Ben Hauck, Institute of General Semantics/New York
Society for General Semantics

"Semantics, General Semantics, and Ecology in Frank Herbert's
Dune"

Ronny W. Parkerson, Institute of General Semantics

"Generations of Information and Misinformation: General
Semantics and Cultural Memory"

Bill Petkanas, Western Connecticut State University

C. Philosophical Investigations and Non-Aristotelian
Perspectives – Room 510

Moderator: Paul Lippert, East Stroudsburg University

"The Logic of Free Will"

Richard S. Messing, Philosophical Counselor

"Bridging the Gap Between Nagarjuna and the University
Rhetoric Class: A Guide with Assignments"

Tim Lyons, University of Colorado at Boulder

"How to Get an Aristotelian to *Think Outside the Box*"

Marla Del Collins, Long Island University

"The Limits of Rationality: a Meta-Analysis"

Blake Victor Seidenshaw, Fordham University

4:00-5:15 PM

Breakout Sessions

A. Visual Communication and Image Culture – Room 506

Moderator: Al Auster, Fordham University

"Visual Arguments"

Gerald J. Erion, Medaille College

"The Method of the Medium is in Motion: A Response from a TV Producer Challenging and Embracing *Amusing Ourselves to Death* 25 Years Later"

Matt Quayle, NBC Universal, CNBC

"The Death of Television"

Margot Hardenbergh, Fordham University

"User-Generated Content: Damaging Visual Language"

Ekaterina Alexandrova, Fordham University

B. Art/Symbol/Technology/Ecology – Room 508

Moderator: Kathy Liepe-Levinson, Hunter College, City University of New York

"Time-Binding in the Lakota Sun Dance: Oral Tradition and Transmission of Generational Wisdom in the Modern World"

Ronan Hallowell, New Roads School

"The Word's Influence on Painting and Artists Through Generations of Art History"

Lana Deym Campbell, Institute of General Semantics

"The Art of the Animated GIF"

Peter Schmideg, Illumination Gallery

"Privacy and Disclosure in the Blogosphere"

Marian Kozhan, Fordham University

C. Time-Binding as a Human Activity – Room 510

Moderator: Laura E. Bertone, EVOLUCION/University of Buenos Aires

"Traditions and Heritages"

C. A. Hilgartner, Hilgartner & Associates

"Context Matters"

Patricia L Huff, Digital Prospectors

"Transmitting Culture: Telling Family Stories"

Martha A. Bartter, Hilgartner & Associates

"The Pro's and Con's of Time-Binding"

Lloyd Gilden, Lifwynn Foundation for Social Reserach

5:30-6:00 PM

Concluding Program and Reception