



IGS *Time-Bindings* Newsletter Vol. 25, No. 1, 1Q2007

Listen up! Publicity for GS ...

1. I know this is short notice, but I've been invited to appear as the interviewee from 1:00-2:00pm this Wednesday, March 21st, on KERA's "Think" talk show hosted by Kryss Boyd. This is the National Public Radio outlet in the Fort Worth-Dallas area. I'm going to be discussing my work with the Institute and my GS class at TCU. If you're outside of the local area and can't listen live on the radio (90.1), you can listen live through KERA's website, www.kera.org. If you can't listen live, KERA records the "Think" shows and makes them available via podcast ... look for the link on the program's website: <http://www.kera.org:16080/think/>.
2. Flying on American Airlines in April? Listen for the 4-minute segment on general semantics on Sky Radio's "Associations at Work" interview program on the in-flight entertainment channels. Not flying in April? You can download and listen to the program here: www.time-binding.org/news/skyradio.mp3.
3. The *Dallas Morning News* published an interview with me by freelance writer Diana Kunde last November. The text is available online at: www.time-binding.org/news/dmn-interview.htm.

Looking for the 2006 *Bulletin*?

General Semantics Bulletin Number 73 is at the printer and, barring problems, should be in the mail by the end of this week. I apologize for the delay, but I hope that with all of the photos and articles that document what went on in IGS during 2006, you'll find this issue worthwhile.

What's Online?

If you haven't visited the website recently, here are some items you might want to check out:

- Video excerpts of all 21 presentations from the November 2006 "Making Sense" conference, www.time-binders.net/ms-videos. Read Professor Renee Hobbs' Alfred Korzybski Memorial Lecture (AKML) and six of the papers presented at the conference in the soon-to-arrive *Bulletin*. And don't overlook the conference report and paper from Bob Eddy that's in the January issue of *ETC*.
- Links to all of the published AKML lectures, plus audio and video recordings of the most recent lectures: www.time-binding.org/akml.
- Look for new audio and video materials that will be added to the website as we complete digital conversions and editing. These will include clips from conferences, seminar-workshops, and the IGS archives. Items will be linked from: www.time-binding.org/a-v. Check back often as new materials will be added as they're available.
- We've created a "must have" collection of articles, videos, and audio recordings from the late Bob Pula. For only \$35, you can order Bob's indispensable *A General Semantics Glossary*, over 40 of his previously published articles, essays, and workshop handouts, over 5 hours of audio from a weekend seminar in 1979, an audio recording of his AKML lecture in 2000, and an hour of video clips from 1990. You can view and order the collection at www.time-binding.org/pula.
- Don't forget our "Follow me ... I'm thinking ..." *thinking*-shirts. We still have all sizes in both colors available at www.time-binding.org/t-shirts.

Membership Renewals and Rate Increase

We process annual membership renewals each quarter in January, April, July, and October. If your membership renewal was due in January or April, you should've noticed that our Basic Membership rate is now \$50, up from \$40. This increase is due to higher postage and printing costs associated with both *ETC* and the *General Semantics Bulletin*. While we regret the rate increase, you may remember that prior to the IGS merger with the International Society in 2004, annual memberships cost \$55 for the ISGS (and *ETC*) and \$35 for IGS (and the *GSB*). So I hope you feel that even at \$50, your membership in IGS amounts to a "good deal" that's worth your financial commitment. Thanks very much for your continued support.

To partially offset the impact of the rate increase, and to express our appreciation to all our members, I'm pleased to announce these "member appreciation" initiatives:

We've reduced the member prices for most of the books that IGS publishes and sells by up to 50% off our already reduced member prices. For example, you can now purchase the 5th edition of *Science and Sanity* for just \$20, *People in Quandaries* for \$10, *A General Semantics Glossary* for \$8, *Levels of Knowing and Existence* for \$6, and over twenty additional titles from \$6-8. For the complete list, visit www.time-binding.org/appreciation.

We especially thank those of you who renew your memberships at rates of \$100 or above. Since 2004, we've expressed our appreciation by offering contributors a free book of their choice. Now I'm pleased to announce that contributors of \$100 or above will receive a very special DVD that will only be available to contributors. The DVD will feature videos and audio recordings from conferences, seminar-workshops, and the IGS archives. If you've renewed at the higher rates since January, look for your DVD in early April.

Who Sent the Last Telegram?

That's not really important, but the point is ... technology advances. As mentioned previously, this newsletter is going to an all-electronic format to be sent out via email and posted online. So please:

- a) don't inadvertently delete it;
- b) make sure that emails from igs@time-binding.org can make it through your spam filters.
- c) make sure we have your current email address (and please, just give us *only one*).

For this issue only, we're distributing the newsletter via both email and the U.S. Postal Service to make sure that all members receive it. If you received this via the U.S. Postal Service and haven't received it via email, then either we don't have your current address or it didn't make it to your inbox for some reason. Since we only want to incur the printing and postage costs for those members who do not have email, please help us effect this change in distribution.

Posthumous Thanks and Appreciation

Without the thoughtful and generous donations to the Institute through planned gifts and bequests, the Institute would have no endowment and no financial security to ensure that future time-binders will have access to a robust GS organization. To the sincerely appreciated names like Read, Ruberto, Steere, Redpath, Exton, Volk, Straus, and dozens of others, I'm pleased to add two more.

The Institute recently received a bequest of almost \$39,000 from the Tillie North Trust in memory of her husband **Robert North**. We've also been notified by the executor of the **Victor Kay** estate in California that by this summer, we should receive more than \$75,000 according to the terms of his bequest.

Please consider remembering the Institute with a planned gift or bequest. If you have any questions you can always contact the office at 817-922-9950.

And speaking of future time-binders ... Kristen Harford, our office administrator, is now undergoing the labors of delivering her first baby. She and her husband Dave are expecting a daughter any day/hour now. She's looking forward to taking either a 3-month leave of absence or a 3-month stay of presence, depending on your perspective. Check the website for the latest news and photos as they become available.

Best regards,



Steve Stockdale
Executive Director

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