

Time-Bindings ... A New Look

You may notice that in addition to being late (or at least *later* than we planned), this edition of the IGS newsletter looks different. For the past two years, IGS Trustee Susan Presby Kodish has done a terrific job in editing and, with her husband Bruce's help, producing *Time-Bindings*. We thank them both for the timely, conscientious and professional quality product they've produced.

Going forward, we want to re-focus the newsletter to complement our quarterly journal, *ETC: A Review of General Semantics*, our annual yearbook, the *General Semantics Bulletin*, and our website. *Time-Bindings* should arrive in your mailbox in May, August, November and February, midway between issues of *ETC*.

The content will change in that we want to use the newsletter primarily as a means to keep you informed about the Institute. We'll use our website to publish many of the shorter essays and commentaries that you've previously read in these pages. As we roll out these new web-based capabilities, we hope to provide more fresh, dynamic content that will draw both members and visitors back to our site on a regular basis.

Again, many thanks to Susan and Bruce for their good work over the past two years. And please, keep giving us feedback!

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**Report from the 53rd
Alfred Korzybski Memorial Lecture**

by Gregg Hoffmann

General semantics went to the American Museum of Natural History on April 22/23. Robert Carneiro, Ph.D., curator of anthropology at AMNH, presented the 2005 Alfred Korzybski Memorial Lecture.

In his presentation, "*From Autonomous Villages to the State: An Irresistible Trend in the Grand Sweep of Human History*," Carneiro laid out his theory of how and why humans moved from tribes to states.

"At the beginning of the Neolithic period, human societies consisted of thousand of autonomous bands and villages," Carneiro said. "Today, 10,000 years later, the world's much larger population is aggregated into fewer than 200 political units—states.

"This transformation was a steady progression, resulting from the operation of definite and identifiable factors."

The move to agriculture was one big factor, but not the only one, Carneiro said. He explained his "circumscription theory." Certain constraints, such as geographic obstacles, supplies of resources and fertile land, limited the mobility of some villages and tribes.

Therefore, they became susceptible to takeovers by stronger groups. Often those who lost the war became subjugated to their conquerors, Carneiro maintained. Simple chieftains, who actually had little control over their autonomous villages, gave way to a complex of chieftains who might have ruled several villages. Some grew into larger states and even empires. Carneiro said development of the "state" became a predictable response to certain specific cultural, demographic and ecological conditions.

Carneiro conducted field work with three indigenous tribes in the Amazon basin—the Kuikuru Indians of central Brazil, the Amahuaca of eastern Peru and the Yanomamo of southern Venezuela. He has been widely published.

He earned his doctorate from the University of Michigan and has taught at the University of Wisconsin, Hunter College, Columbia University, UCLA and Penn State. Carneiro has been curator of South American ethnology at AMNH since 1969.

Carneiro became knowledgeable of general semantics when he read Stuart Chase's *The Tyranny of Words* in college. He said it changed his way of thinking.

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Warren Robbins of the Robbins Center for Cross Cultural Communication, and AKML lecturer in 1990, introduced Carneiro.

Before the lecture, Paul Johnston, editor of ETC. and former Executive Director of the International Society for General Semantics received the J. Talbot Winchell Award, given annually to an individual who has significantly furthered the spread of general semantics. Andrea Johnson, President of the Institute's Board of Trustees, presented the award.

The following day, the Institute and the New York Society for General Semantics co-sponsored a day-long colloquium on the theme, "Envisioning the Emerging Future." Presenters included Martin Levinson (IGS Trustee) and his wife Katherine Liepe-Levinson; Lance Strate (Associate Professor at Fordham University), Milton Dawes (IGS Trustee), Lloyd Gilden (President, Lifwynn Foundation for Social Research), and Paul Levinson (Chair, Communication and Media Studies, Fordham University). A panel consisting of Moderator Roben Torosyan (Fairfield University), Milton Dawes, Allen Flagg and Andrea Johnson then led a discussion concerning, "Where are we going as a species?" Milton ended the day by engaging the audience in a 'rhythmic celebration.'

Congratulations and warm thanks to Allen Flagg, President of NYSGS, who coordinated both events.

Mark Your Calendars

IGS has three more events coming up in the next few months. We'd love to see you there!

July 11-15: Seminar-Workshop at Alverno College, Milwaukee, WI

The Seminar-Workshop provides a comprehensive learning experience for those wishing to study the interdisciplinary system of general semantics. Explore the study of human behavior from the perspective of how our language and symbol systems affect our abilities to adapt, survive and thrive. Topics include the principles of Time-Binding, Scientific Orientation, Abstracting/Evaluating, Verbal Awareness, and Non-Verbal Awareness.

The teaching staff includes: IGS Trustee Milton Dawes from Montreal, with three decades of IGS teaching experience; Andrea Johnson, President of the IGS Board of Trustees and recently retired Associate Professor at Alverno College; Steve Stockdale, IGS Executive Director, and IGS Trustee Gregg Hoffmann, former professor of journalism at University of Wisconsin-Milwaukee, who will lecture on general semantics and media literacy.

July 15-17: Weekend Seminar at Alverno College

We're trying something new this year by offering a Weekend Seminar in Milwaukee immediately following the 5-day Seminar-Workshop. From Friday evening through mid-afternoon on Sunday, we'll present an applications-oriented seminar that will serve as a "capstone" to the Seminar-Workshop, a "refresher" for those who have previously attended IGS seminars, and a worthwhile introduction for "first-timers."

Tuition for the Seminar-Workshop will be \$400 for IGS members, \$350 for returning members, and \$450 for non-members. The Weekend Seminar will cost \$180 for members, \$150 for returning members, and \$225 for non-members. Registration details, including Lodging information, are on the IGS website.



Sep 23-25: Read House Dedication, Fort Worth, TX

A weekend full of activities is planned as we dedicate the Institute's new home. Join us for this special celebration and remembrance of time-binders past and present. Details are on the website, including recommended accommodations.

Oct 27-29: GS Teaching Conference, Las Vegas

In order for general semantics to become more prevalent in classrooms (at all grade levels!), we need to regularly get together and share curricula, demonstrate techniques, learn from each other, and brainstorm new methods and approaches. This Teaching Conference will begin the process of developing a systematic approach of introducing GS to specific audiences via specific means and methods.

The Gold Coast Hotel and Casino will host our conference, with a special group rate of \$219 plus tax for all three nights (the 26th-28th). Registration for the conference will cost just \$120 per person, which will include breakfasts, lunches, and refreshments. Please call the hotel directly for room reservations: 1-888-402-6278.

Details and registration information for these events can be found online at: www.time-binding.org/news.htm. Please make it a habit to check this page often for the latest Institute happenings.

Read House Progress as of May 17, 2005



Work is progressing on the renovation of the Institute's new home in Fort Worth. **Read House** is named to honor the lives and legacies of Charlotte Schuchardt Read and her husband Allen Walker Read.

The Capital Campaign launched last November has so far resulted in receipts and pledges approaching \$300,000. We have a long way to go to reach our \$1M goal, but we have a solid foundation upon which to build.

The Irving J. Lee Seminar Center Donated by Dr. Sanford I. Berman

We're thrilled to announce the first major gift to the campaign by Dr. Sanford I. Berman. In recognition of his gift, the meeting facility in Read House (seen taking form in the two lower photos) will be known as the Irving J. Lee Seminar Center donated by Dr. Sanford I. Berman.

Gifts greater than \$5,000 have been pledged by:

Billie Jane Baguley
Walter W. Davis
Edith Pula
Steve Stockdale

Those contributing gifts greater than \$1,000 will be acknowledged on a permanent display inside Read House. To date, these names will be recognized:

Philip Ardery	Dorothy A. Lander
Alta Brock	Estate of Annie Dix Meiers
Fred Caruso	Rex Monahan
Robin Farine	Frank Nason
Suzanne Herbst (in memory of Louis)	Robert R. Potter
Gregg & Pauline Hoffmann	Nancy S. M. Redpath
Lou Iacobelli	Irene S. Ross-Mayper
Andrea Johnson	Jacqueline Rudig
Bruce and Susan Kodish	Lynn Schuldt
Dag I. Knudsen	Dr. Dorothy B. Schultz (in memory of Donald)

We appreciate all gifts received from:

Anonymous (4)	Stanley Krippner
Milton Dawes	Martin H. Levinson
Aat Decker	Louise E. Loomis
Charles T. Dunkle	Lloyd Morain
Rolland Fellows	Jeffrey A. Mordkowitz
Allen E. Flagg	Sandra S. Pate
Jim French	Wayne J. Radburn
Frank Gastner	Frank J. Scardilli
Raymond Gozzi, Jr.	Norman Somach
William E. Haase	Dr. Raymond Sowinski
C.A.Hilgartner and Martha Barter	Dr. Robert Tartell
Stewart W. Holmes	Joseph Trocino
Bruce E. Jenkins	Fumihiko Tsujimoto
Arno Joentgen	Philip Vassallo
Mary Lowe Kennedy	WhatGoesAround.org

Donors for 2004/5

The Institute and the International Society for General Semantics have long recognized those individuals whose annual generosity has enabled the work of general semantics to continue well into its seventh decade. These members provide contributions over and above the Membership fee on a recurring basis. Their additional contributions are critical to the daily operations of the Institute.

For the year 2004, and the first four months of 2005, we're appreciative and humbled by the fact that over 100 members have joined or renewed at the \$100 level or above.

In particular, we wish to recognize our three members who gave at the \$1,000 level—our *Time-Binders*:

Sanford I. Berman
Robert P. Holston
Granville M. Smith

We also must thank and recognize long-time Trustee and friend Harry Maynard. Harry purchased a life insurance annuity contract in the Institute's name several years ago. The annuity has matured, with monthly payments directed to the Institute. We all enjoyed seeing Harry and Natalie at the Ocean Grill for dinner before the AKML last month. Thanks very much, Harry!



Could you contribute to the Institute, over and above the Membership level? We urge you to consider making a gift to our Capital Campaign or donating more than just the basic Membership. Would you like to have your name permanently displayed in Read House, along with the others who have given at least \$1,000? Please consider making a gift or increasing your current pledge.

Despite the efficiencies we've gained through the merger and relocation, we rely on your generosity to enable us to do the real work of the Institute. Our memberships, book sales, seminars, and income from investments don't quite cover our annual expenses for our daily operations. We rely on your additional support for our outreach initiatives, media conversions, publications, etc. We greatly appreciate your continued support.

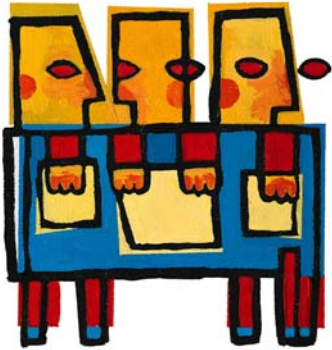
We thank these members who have joined or renewed at the \$100 level or above in the past 15 months:

Philip Ardery	Sonia Leskow
Billie Jane Baguley	Louise E. Loomis
George Barenholtz	David F. Maas
Joseph L. Bast	Nelson Malden
Carl Bechard	Alice L. McCleary
Alta Brock	John McCleary
William Buhr	Emory Menefee
Edward J. Burns	Bruton D. Miller
Barry Chase	Nora Miller
Edward C. Cialella	Rex Monahan
Lida Cochran	Lana Montgomery
James Coltman-Rogers	Paul R. Niven
Mark Corcoran	Lambert Parker
David Cox	Sandra Pate
James C. Dace	Albert Pauchard
Ross Dagata	Luis Filipe Penedo
William Dallmann	Edith Pula
Walter W. Davis	Wayne J. Radburn
Aat Decker	Claud A. Pyle
Gregory Delfeld	Edryce A. Reynolds
Joseph DeVito	Dick Richards
Paul Dodge	Warren M. Robbins
William J. Doherty	William H. Roberson
Michael F. Doyle	Irene S. Ross-Mayper
Charles T. Dunkle	Jacqueline Rudig
Bette Ehrenberg	Charles G. Russell
Leland D. Ester	Dr. Abdul Salaam
Michael Fandal	Peter M. Schauer
Robin Farine	Ladene Schoen
Allen Flagg	Morris Schwab
Curtis L. Ford	Otto Seelaus
Frank J. Gastner	Peter Sheldon
Ashley George	Katherine Shepard
Robert Gingell	Joseph Siegel
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Earl Hautala	Rodo Sofranac
Gary D. Henson	Anne et Lindsay Soley
Bernard Hevin	Brian Spitzberg
David Hewson	William H. Stevens III
Henry T. Hill	Steve Stockdale
Gregg Hoffmann	Robert Taub
Robert Hunter	Henry C. Thomas
Bruce Jenkins	Myron Tribus
Whitney Johns	Owen Trout
Kate Johnson	Mack Turner
Robert A. Johnson	Alastair L. Wade
William & Judith Johnston	Robert Wanderer
James P. Kane	Herbert J. West, Jr.
Dag I. Knudsen	Wenjie Yan
Dorothy A. Lander	

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Increments of IGS News

- ❖ **New Trustees** — The Board of Trustees elected three new Trustees at its April 22nd meeting: Philip Ardery (Louisville, KY); Nora Miller (Tucson, AZ); and Jacqueline Rudig (Wauwatosa, suburb of Milwaukee, WI). Each brings a distinguished record of support and commitment to the work of general semantics. We look forward to their service over the next three years.

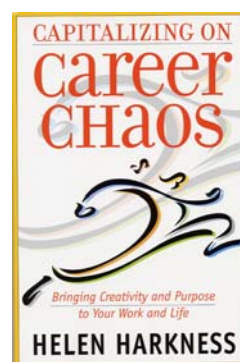


- ❖ **President Retires** — Andrea Johnson, President of the IGS Board of Trustees, retired this month as Associate Professor at Alverno College in Milwaukee. Andrea has taught GS and communication courses at Alverno for twenty years. She and her husband Tom look forward to the next phase of their lives, and we look forward to seeing her more in Fort Worth!
- ❖ **Website** — We continue to make incremental improvements to the IGS website. We now have over 100 registered users on our Message Board. They engage in daily give-and-take on a variety of topics pertaining to GS. If you haven't tried it, check it out. From the home page (www.time-binding.org) simply click on "Message Board."
- ❖ **More Website** — We're very pleased that over 80 of you participated in our first Member Survey. We anticipate using this communication tool more often in the future. To view the results of the survey, follow the link on the "What Is Going On (W.I.G.O.)" page.
- ❖ **Still More Website** — If you've been paying attention, you know that we've been digitally converting our products that were previously on tape. Now we have audio and data format CDs and DVDs for items such as the Irving J. Lee "Talking Sense" video series, the Alfred Korzybski 1948-49 seminar lectures, etc. We've also just converted several old 8mm films to digital format, which include 15-20 minutes of footage from the 1948 and 1961 seminars. Look for these soon on the IGS website, especially if you have a high-speed Internet connection. And by the summer, we hope to have full video and audio DVDs available of the AKML lecture by Robert Carneiro and each of the colloquium presentations. Stay tuned!

- ❖ **Berman Scholar Program** — The Institute is pleased to announce that, because of the generous Capital Campaign commitment from Dr. Sanford I. Berman, we are instituting a new "Scholars Program." The first of these, the Berman Scholar, will commence in January 2006. Highlights of the Scholars Program include:

1. A one-semester paid internship for a college graduate or under-graduate student.
2. Candidates who apply for consideration must demonstrate their familiarity with and interest in GS and its applications to their own experiences.
3. Initially open to students within the local area of the Institute (Fort Worth-Dallas area).
4. Scholars will work-study at the Institute for 20 hours per week for one semester under the direction of IGS staff. They will focus their efforts toward a specific project developed jointly by the IGS staff and the Scholar. Projects could include research, web development, community outreach, membership growth, archives mining, etc.
5. Dr. Berman's gift will fund 6-8 Berman Scholars. The program can grow to include up to three Scholars per semester as future funding is provided by future Scholar benefactors.
6. The Scholars Program picks up the legacy of the "Korzybski Fellowships" underwritten by the late Robert K. Strauss in the 1940s. Guthrie Janssen and D. David Bourland, Jr., served as the only two "Korzybski Fellows" before Korzybski died in 1950.

Capitalizing on Career Chaos — A new book by career expert Helen Harkness, Ph.D., provides a nice mention of



the Institute and general semantics. From 2000-2001, I was a client of Dr. Harkness. My story is one of several that she relates in the book to demonstrate her approach to career evaluation, assessment and pursuit. I found that her attitudes and processes reflected a natural *extensional* orientation, which is reflected in her book. I highly recommend it as an example of how one can

apply an extensional approach to a subject fraught with outdated "conventional wisdoms." We have a limited number of copies for sale in our online store, as well as excerpts you can read on the website.

—Steve Stockdale, Executive Director

Available Online!
www.time-binding.org

- ❖ Video/Audio excerpts from the 53rd Alfred Korzybski Memorial Lecture and colloquium presentations.
- ❖ Samples of digitally-converted footage from the 1948 and 1961 IGS seminar-workshops, showing Korzybski, M. Kendig, Charlotte Schuchardt, and others in action.
- ❖ Video/Audio excerpt from the Irving J. Lee “Talking Sense” series, now available from the IGS online store in both VHS and DVD formats.
- ❖ Copies of recent *Time-Bindings* newsletters, selected articles from the most recent issues of *ETC* and the *General Semantics Bulletin*, as well as over 300 articles from the past sixty years.
- ❖ Interactive Message Board for member discussions and exchanges.
- ❖ Free tutorials, demonstrations, and examples that can be immediately used in a classroom or at home.
- ❖ In the Online Store:
 - The audio recording of Korzybski’s lectures from the 1948-49 intensive seminar, previously available on 37 cassettes, is now available on one CD in MP3 format, or on 37 audio CDs. Also available on audio CD: *Historical Note on the Structural Differential*.
 - Irving J. Lee’s three-hour, six-lecture series, “Talking Sense” in both VHS and DVD formats.
 - The new book by Helen Harkness, *Capitalizing on Career Chaos*.
 - All of the GS ‘classics’ as well as “must-haves” such as Ken Johnson’s *Outline Survey*, Bob Pula’s *A General-Semantics Glossary*, and Charles Russell’s *Culture, Language and Behavior*.
 - The entire catalog of *ETC: A Review of General Semantics* (Volumes 1-60) on two CDs in text-searchable PDF format. Also available: the catalog of the *General Semantics Bulletin*, Nos. 1-70; the entire Works of Alfred Korzybski; and the commemorative CD from the 2003 International Conference “Confronting the Challenges of Conflicting World Views.”
 - Join IGS, buy Gift Memberships, and contribute to the *Building Our Time-Binding Legacy* Capital Campaign.

P.O. Box 1565, Fort Worth, TX 76101

Institute of General Semantics
 founded in 1938 by Alfred Korzybski

