



Institute of General Semantics  
founded in 1938 by Alfred Korzybski

## IGS *Time-Bindings* Newsletter Vol. 25, No. 3 September 2007

### Make Plans for the 2007 AKML in New York City

It's time to make your arrangements for the 55th in the series of Alfred Korzybski Memorial Lectures on October 26th in New York City at the Princeton Club, 15 West 43rd St. Dinner begins at 6:00p with the lecture by author Leonard Shlain on the topic, "Right Brain/Left Brain: Hemispheric Lateralization and Its Effects on Religion, Culture, Gender, and History." Mr. Shlain, who is also a surgeon and educator, has written books such as *Art and Physics*, *The Alphabet Versus the Goddess*, and *Sex, Time and Power*. The event costs \$90 per person for the banquet and lecture, or \$25 per person for the lecture only. You can register online now — look for the link on our home page at [www.time-binding.org](http://www.time-binding.org).

Prior to Mr. Shlain's presentation, the J. Talbot Winchell Award will be awarded to Ms. Maxine Mallach of Lime Rock, Connecticut. From 1947 to 1974, Maxine (known as Mac) administered the daily operations of the Institute of General Semantics when it resided in Lime Rock. From processing memberships and book orders, to typing correspondence, to production of the *General Semantics Bulletin* (Numbers 1 through 40), Mac provided steadfast and dedicated service to the Institute. Through the efforts of IGS member David Linwood, Maxine re-connected with the Institute in 2006. We are pleased to acknowledge her lifelong contributions to the Institute and the work of general semantics by honoring her as the recipient of the 2007 J. Talbot Winchell Award.

The day following the memorial lecture event, the Institute will co-sponsor a Saturday symposium at Fordham University on October 27th under the title "Mind and Consciousness: Understanding/ Reconciling/ Integrating Symbol Systems and Nervous Systems." The symposium costs \$20 per person to be collected at the door. Please contact Allen Flagg with your intention to attend, either via email at [allenefflagg@earthlink.net](mailto:allenefflagg@earthlink.net) or phone 212-532-1467. The program begins at 9:30 with a continental breakfast, followed by four panel sessions, each to include three short presentations plus discussion. The location for the symposium is 113 West 60th Street at Fordham's Midtown Campus. Other organizations sponsoring the day-long event include the New York Society for General Semantics, Friends of the Noetic Sciences, the Media Ecology Association, and Fordham Communication and Media Studies.

### IGS Office Personnel Changes



After two years of ably managing the administrative functions of the Institute on a part-time basis, Kristen Harford left in July to accept a full-time teaching position. Many of you know that Kristen and her husband Dave welcomed Hannah Jo to their family in March, and we wish the whole family the best as Kristen begins her teaching career.

In the July newsletter, we introduced our Berman Scholar for the summer, Marisa Sleeter, from Albuquerque, NM. Marisa (left in the photo) completed her internship and has joined the staff on a part-time basis working about 30 hours per week. The focus of her efforts will be outreach to young adults, specifically college students. She's already made a significant impact by conducting our first college student focus group in June, coordinating an update to our GS teacher data base, organizing IGS participation at student activity fairs on campus at the University of North Texas (Denton) and the University of Texas-Arlington, and contributing to the new website and promotional materials. She's also begun what's called the

IGS College Film Series at Read House. Earlier this month a group of students gathered here to watch and discuss the Oscar-winning film "Crash." The next two films scheduled in the monthly series are "F\*\*k: A Documentary" and the political satire "Wag the Dog."

The Berman Scholar Program continues for the fall semester with the selection of Jackie Parenti. Jackie (right in the photo) is from Lubbock, Texas, and is assisting Marisa in young adult outreach. Jackie is a senior at TCU majoring in Advertising/Public Relations.

I'm very pleased to have these two dynamic and committed young women working on behalf of the Institute. In addition to their young adult outreach, they will be organizing and coordinating the IGS booth at the National Council of English Teachers convention in November in New York City.

### GS in India and Pakistan

IGS Board President Andrea Johnson and I are making final arrangements for a three-week visit to teach GS in India and Pakistan. Long-time IGS member **B.K. Parekh** in Mumbai (formerly Bombay) has arranged a three-day workshop in Vadodara (formerly Baroda) titled "Cognitive Language Skills for the 21st Century" at the Centre for Contemporary Theory, beginning November 3rd. Starting October 26th, Mr. Parekh has arranged for speaking engagements for us at Mumbai University, SNDT Women's University (Mumbai), and Sardar Patel University (Anand).

Following the Vadodara workshop, Andrea and I will fly from Mumbai to Karachi, Pakistan, at the request of **Mr. Mian A. Ghani**. Through his son, IGS member **Usman Ghani** in Irving, Texas, Mr. Ghani extended an invitation to present a two-day seminar in Karachi. Mr. Ghani is a Training and Organizational Development Consultant with [Grid International, Inc.](#), a consulting group in Austin, Texas, founded by IGS Honorary Trustee Dr. Robert R. Blake.

So far as we know, these will be the first official general semantics events hosted in these two countries.

### Notes

- I participated in a panel presentation on general semantics at the Heinlein Centennial in Kansas City in July to celebrate what would have been the 100th birthday of science fiction writer Robert A. Heinlein. Look for the special section in the October issue of *ETC: A Review of General Semantics* on Heinlein and well-known psychotherapist and author Albert Ellis, who died at age 93 also in July.
- Beginning this month, the Institute is on the approved vendor list for the Fort Worth Independent School District. Read House is scheduled to host about 20 in-service training dates for the district's Language Arts teachers and curriculum directors. These in-service programs are simply renting our Irving J. Lee Seminar Center facilities, but getting onto the approved vendor list is a first step toward offering our own programs to Fort Worth teachers for their continuing training requirements. The photo below shows the meeting room setup for the classroom teachers, and the front of Read House as our landscaping matures.



- October is renewal month for about 30% of our members. We'll be sending out renewal statements within the next week and I encourage you to act promptly to renew your membership, and even consider upping your level of support.

## Do you teach General Semantics?

Marisa continues to collect inputs for the Institute's directory of teachers. If you teach General Semantics in an academic setting, or as a component of a corporate, community, or organizational program, please contact Marisa ([marisa@time-binding.org](mailto:marisa@time-binding.org)) with:

- your name and contact information
- where you teach
- the name of your course
- if you are willing to be listed in a published directory of teachers
- a copy of your syllabus, handouts, outlines, etc.

As we put more emphasis on using our website as a means to facilitate educational exchanges, we want to do a better job of keeping in touch with those of you who teach as well as providing you with more resources. Compiling and maintaining this directory is a step in that direction.

## Speaking of the website ...

Our new website, funded primarily by a bequest from the Tillie R. and Robert North Trust, is scheduled to "go live" on October 1st. We're working hard to get content added and iron out details with some of the new features and capabilities. However, the new site may not be available on the 1st due to delays in getting all functions of the new shopping cart to work correctly. If it's not, keep checking back to [www.time-binding.org](http://www.time-binding.org) as we'll throw the switch and move to the new site just as soon as we're sure the shopping functions work.

And speaking of time-binding, I thought you might enjoy this pictorial representation of time-binding, dating, indexing, *etc.*. From the left in 1964: Gail Myers, M. Kendig, Buryl Payne. From the left in 2007: Marisa Sleeter, Steve Stockdale, Kristen Harford.



Best regards,

Steve Stockdale  
Executive Director