

AKML Dinner/Weekend Symposium 2011

**Princeton Club
15 W. 45 Street
New York City**

Friday, October 28

5:30-6:30 PM Registration, Happy Hour, Cash Bar

6:30-8:00 PM AKML Dinner (reservations required by October 18) and Awards Presentations

8:00 PM The Fifty-Ninth Alfred Korzybski Memorial Lecture:
Alone Together: Why We Expect More From Technology and Less From Each Other
Sherry Turkle—Massachusetts Institute of Technology

Saturday, October 29

8:00-9:00 AM **Registration and Breakfast**

9:00-10:30 AM **Communication Formulations—Past, Present, and Future**

Marshall Arts: Retrieving McLuhan for Communication Scholars

Curry Chandler—University of Central Florida

Making Humanity Whole Again: Myth, Identification, and Structural Paradox in the Theory of Marshall McLuhan

Colin J. Campbell—York University

Diasporic Creativity as a Non-Aristotelian Mode of Communication

Deepa Mishra—Balvant Parekh Centre

Study, Solitude, and Solidarity

Corey Anton—Grand Valley State University

10:30-11:15 AM **GS and Rational-Emotive-Behavior Therapy**

The Influence of General Semantics on Rational Emotive Behavior Therapy

Kristene Doyle—Albert Ellis Institute

11:15-11:30 AM **Refreshment Break**

11:30-1:00 PM **Communication Evaluations for the 21st Century**

Return of the Crap Detector: The Role of the General Semanticist in Crafting the Anti-Consumption Narrative for the 21st Century

Maria Loffredo Roca —Florida Gulf Coast University

Mary Patek Walch—Florida Gulf Coast University

The Humanities in the Digital Age

Prafulla C. Kar—Balvent Parekh Centre

Making Sense of Public Relations Ethics: The Case for Mindful Learning in Communication Crises

Jonathan Slater—SUNY Plattsburgh

1:00 PM-2:30 PM Lunch

2:30-4:00 PM Out-of-the-Box Abstracting

Window-view

Devkumar Trivedi—Balvant Parekh Centre

Abstracting in a Hyper-Mediated Environment: Fiction Depersonalization Syndrome

David Zweig—Writer, lecturer, and musician

Transmedia Relations: Social Media, Self-broadcasting and Internet Projects

Aimee Davison, New media producer and social marketer

The Canvas is Not the Territory

Dominic Heffer

4:00-4:45 PM Korzybski's Legacy

Korzybski's Legacy: What Is It? How Do We Carry It On?

Bruce I. Kodish—Independent scholar

4:45-5:00 PM Refreshment Break

5:00-6:30 PM Communication Mindsets: GS Singing and Writing "Primers"

Semantically Shaping the Twenty-First Mindset with Song: Aloneness Embedded Through Musical Residue

Susan L. Cook—Metropolitan State College of Denver

Karen R. Krupar—Metropolitan State College of Denver

Reflections on Writing in the Twenty-first Century and GS Strategies for Teaching It

Philip Vassallo—Writing program designer and teacher

Teaching Writing Through General Semantics and General Semantics Through Writing—A Stylistic Approach

Richard Fiordo—University of North Dakota

Sunday, October 30

8:00 AM-9:00 AM Breakfast

9:00-10:30 AM Senior Scholars, New Scholars

Alfred Korzybski/Lancelot Law Whyte: A Meeting of Minds....And a Challenge

Hillel Schiller—Independent scholar

Vision in Motion; Seeing the World on the Objective Level

Lloyd Gilden—Lifwynn Foundation for Social Research

Korzybski Goes to College: General Semantics and Interdisciplinary Education

Blake Seidenshaw—Columbia University Teachers College

Chris Moffett—Columbia University Teachers College

Victoria Netanus—Columbia University Teachers College

David Backer—Columbia University Teachers College

Tentative Schedule as of 9/29/2011

10:30-11-00 AM Refreshment Break

11:00 AM-1 PM Whither General Semantics

An Audience Round Table Discussion on the Direction and Future of GS

Martin H. Levinson, IGS President, Moderator