AKML Dinner/Weekend Symposium 2011
Princeton Club
15 W. 45 Street
New York City

Friday, October 28

5:30-6:30 PM Registration, Happy Hour, Cash Bar

6:30-8:00 PM AKML Dinner (reservations required by October 18) and Awards Presentations

8:00 PM The Fifty-Ninth Alfred Korzybski Memorial Lecture: *Alone Together: Why We Expect More From Technology and Less From Each Other* Sherry Turkle—Massachusetts Institute of Technology

Saturday, October 29

8:00-9:00 AM Registration and Breakfast

9:00-10:30 AM Communication Formulations—Past, Present, and Future
*Marshall Arts: Retrieving McLuhan for Communication Scholars* Curry Chandler—University of Central Florida
*Diasporic Creativity as a Non-Aristotelian Mode of Communication* Deepa Mishra—Balvant Parekh Centre
*Study, Solitude, and Solidarity* Corey Anton—Grand Valley State University

10:30-11:15 AM GS and Rational-Emotive-Behavior Therapy
*The Influence of General Semantics on Rational Emotive Behavior Therapy* Kristene Doyle—Albert Ellis Institute

11:15-11:30 AM Refreshment Break

11:30-1:00 PM Communication Evaluations for the 21st Century
*Return of the Crap Detector: The Role of the General Semanticist in Crafting the Anti-Consumption Narrative for the 21st Century* Maria Loffredo Roca—Florida Gulf Coast University
*The Humanities in the Digital Age* Mary Patek Walch—Florida Gulf Coast University
*Making Sense of Public Relations Ethics: The Case for Mindful Learning in Communication Crises* Prafulla C. Kar—Balvant Parekh Centre
Tentative Schedule as of 9/29/2011

Jonathan Slater—SUNY Plattsburgh

1:00 PM-2:30 PM  Lunch

2:30-4:00 PM  Out-of-the-Box Abstracting
Window-view
Devkumar Trivedi—Balvant Parekh Centre
Abstracting in a Hyper-Mediated Environment: Fiction Depersonalization Syndrome
David Zweig—Writer, lecturer, and musician
Transmedia Relations: Social Media, Self-broadcasting and Internet Projects
Aimee Davison, New media producer and social marketer
The Canvas is Not the Territory
Dominic Heffer

4:00-4:45 PM  Korzybski’s Legacy
Korzybski’s Legacy: What Is It? How Do We Carry It On?
Bruce I. Kodish—Independent scholar

4:45-5:00 PM  Refreshment Break

5:00-6:30 PM  Communication Mindsets: GS Singing and Writing “Primers”
Semantically Shaping the Twenty-First Mindset with Song: Aloneness Embedded Through Musical Residue
Susan L. Cook—Metropolitan State College of Denver
Karen R.Krupar—Metropolitan State College of Denver
Reflections on Writing in the Twenty-first Century and GS Strategies for Teaching It
Philip Vassallo—Writing program designer and teacher
Teaching Writing Through General Semantics and General Semantics Through Writing—A Stylistic Approach
Richard Fiordo—University of North Dakota

Sunday, October 30

8:00 AM-9:00 AM  Breakfast

9:00-10:30 AM  Senior Scholars, New Scholars
Alfred Korzybski/Lancelot Law Whyte: A Meeting of Minds....And a Challenge
Hillel Schiller—Independent scholar
Vision in Motion; Seeing the World on the Objective Level
Lloyd Gilden—Lifwynn Foundation for Social Research
Korzybski Goes to College: General Semantics and Interdisciplinary Education
Blake Seidenshaw—Columbia University Teachers College
Chris Moffett—Columbia University Teachers College
Victoria Netanus—Columbia University Teachers College
David Backer—Columbia University Teachers College
10:30-11:00 AM  Refreshment Break

11:00 AM-1 PM  Whither General Semantics

An Audience Round Table Discussion on the Direction and Future of GS

Martin H. Levinson, IGS President, Moderator