Saturday, October 26

8:00-9:00 AM  Registration and Breakfast

9:00-10:15 AM  GS: Social and Psychological Considerations
Moderator: Martin H. Levinson
*From Conquest to Quest: Québec’s Symbolic Struggle for Separation*
Jonathan Slater—SUNY Plattsburgh
*The Judgmental Use of Language—The Other Side of the Reportable Mountain*
Richard Fiordo—University of North Dakota
*Basic Orientations to General Semantics*
Corey Anton—Grand Valley State University
*Symbols at the End of Time*
Ed Tywoniak—Saint Mary’s College of California

10:15-11:00 AM  A Time-Binding Blast from the Past
Barry Goodfield—Goodfield Institute

11:00-11:15 AM  Refreshment Break

11:15-11:45 AM  Painting, etc. . .
Dom Heffer—Artist

11:45-1:00 PM  General Semantics Around the World
Moderator: Corey Anton
*The Cult/ure of Personality*
Thom Gencarelli—Manhattan College
*Koshien Stadium: Time-Binding Bushido*
Mike Plugh—Fordham University
*Indexing, Dating, Etc., in Higher Education*
Gary Mayer—Stephen F. Austin State University
*General Semantics and the “Reductionist Theory of Medicine”*
Barry Chase—Chase Dental SleepCare; St. Joseph’s Hospital, Beth Page, NY

1:00-2:30 PM  Lunch

2:30-3:00 PM  Poetry
Matthew Lippman

3:00-4:15 PM  The Map is not the Territory: Four Faces of Israel
Helen Gottstein

4:15-4:30 PM  Refreshment Break

4:30-5:45 PM  General Semantics and Media Perspectives
Moderator: Jacqueline Rudig
The Attributes of Mass Communication
Pico Iyer and Zachary Sapienza—Southern Illinois University

An Account of the Media Tyranny
Vanessa Biard-Schaeffer—Institute of General Semantics

GS in a “New Media” World: An Ironic Paradox of Doubt in the “War on Science”
Terry West—California State University

Big Data in the Context of Big History
Craig Simon—Independent Scholar

Sunday, October 27

8:00-9:00 AM Breakfast

9:00-10:15 AM A GS Potpourri
Moderator: TBD
Using General Semantics in Veteran Narratives
Michael Kim—US Department of Veterans Affairs
Real Living: Abstracting in Agreement with Reality
Eric Dittmore
An Inconvenient Booth: Mistaking Symbol for both Map and Territory
Jan Lukas Butterman—University of Alberta
“A Yellow Soybean Among a lot of Green Soybeans”: Organizational Metaphors in a
Chinese Organization
Andrew Jared Critchfield

10:15-10:30 AM Poetry
A Pechakucha on the Relationship of Technology and Conceptual Poetry
Adeena Karasick—Fordham University

10:30-10:45 AM Refreshment Break

10:45-12:00 PM Teaching General Semantics
Moderator: TBD
General Semantics, Science and Mathematics, Terms and Principles
Milton Dawes—Independent Scholar
Korzybskians Assessing Today’s Physics
Andrew Hilgartner—Independent Scholar
Heritage and Traditions—Part II
Patricia Huf—Independent Scholar
Map and Territory in Learning Mathematics
Douglas Hainline