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AKML Dinner/Weekend Symposium 2015
Princeton Club
15 West 43 Street
New York City

Friday, October 2

6:00-6:30 PM  Registration, Happy Hour, Cash Bar

6:30-8:00 PM  AKML Dinner and Awards Presentations

8:00 PM  The Sixty-Third Annual Alfred Korzybski Memorial Lecture: *The Internet is Not the Answer*  
Andrew Keen
THE ALFRED KORZYBSKI MEMORIAL LECTURERS

2015  Andrew Keen
2014  Jack El-Hai
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2012  Shawn Lawrence Otto
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2005  Robert L. Carneiro
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2002  J. Allan Hobson, M.D.
2001  Lou Marinoff
2000  Robert P. Pula
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1998  Theodore R. Sizer
1997  Robert Anton Wilson
1996  Mihaly Csikszentmihalyi
1995  Nicholas Johnson
1994  Lotfi A. Zadeh
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1992  Steve Allen
1991  Albert Ellis
1990  Warren M. Robbins
1989  William V. Haney
1988  Jerome Bruner
1987  Richard W. Paul
1986  George F. F. Lombard
1985  Russell Meyers, M.D.
1984  Karl H. Pribram
1983  Allen Walker Read
1982  Robert R. Blake
1981  Thomas Sebeok
1980  Barbara Morgan
1979  Don Fabun
1978  Elwood Murray
1977  Ben Bova
1976  Roger W. Wescott
1975  Harley C. Shands, M.D.
1974  Kenneth G. Johnson, Neil Postman
1972  George Steiner
1971  Henry Margenau
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1968  Alastair M. Taylor
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1964  Joost A. M. Meerloo, M.D.
1963  Henri Laborit, M.D.
1962  Harold G. Cassidy
1961  Robert R. Blake
1960  Warren S. McCulloch, M.D.
1959  Charles M. Pomerat, William J. Fry, James A. Van Allen
1958  Russell Meyers, M.D.
1957  Abraham Maslow
1956  Clyde Kluckhohn
1955  R. Buckminster Fuller
1954  F. S. C. Northrop
1953  F. J. Roethlisberger
1952  William Vogt, M.F. Ashley Montagu
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2015

J. Talbot Winchell Award to

Jacqueline Rudig

and

George Barenholtz

In Recognition of their

Indispensable Contributions,

Accomplishments, and Time-Binding Efforts in

Service to

the Field of General Semantics

October 2, 2015
The Trustees of the Institute of General Semantics

Proudly Present

The 2015 Samuel I. Hayakawa Book Prize to

Sherry Turkle

for

_Alone Together: Why We Expect More from Technology and Less from Each Other_

October 2, 2015
Saturday, October 3

8:00-9:00 AM Registration and Breakfast

9:00-10:15 AM Communication Outlooks
Moderator: Martin H. Levinson
Richard L. Lanigan’s Semiotic Phenomenology: On Syntagmatic and Paradigmatic Synergism
Corey Anton—Grand Valley State University
Codes of Conduct: Aristotelian and Non-Aristotelian Ways of Speaking about Ethics
Jonathan Slater—SUNY Plattsburgh
Generally Thinking About Systems in General
Ed Tywoniak—Saint Mary’s College of California

10:15-10:45 AM Satire in the Global Village
Dan Geddes—Editor, The Satirist

10:45-11:00 AM Refreshment Break

11:00-12:15 PM Maps and Territories
Moderator: Corey Anton
General Semantics and Spirituality: An Intimate, Unorthodox Relationship
Daniel DeLoma—Independent Scholar
Exercising my right to wait for the light armed with general semantics insights to illuminate reality and its possibilities
Michael Fandal—Retired New York City Police Officer
The Unreality of the Two-Valued Orientation in Everyday Life and a Few Other Examples of “Unreal Language”
Gary H. Mayer—Stephen F. Austin State University

12:15-1:45 PM Lunch

1:45-3:00 PM Time-Binding Perspectives
Moderator: Jacqueline Rudig
The Touching Interface of the Cosmos
Lance Strate—Fordham University
Religion as a Necessary Engine of Space Travel
Paul Levinson—Fordham University
Modern Space, Postmodern Space....Where was I?
Paul Lippert—East Stroudsburg University

3:00-3:30 PM The Humanizing of Medicine through General Semantics
Eva Berger—College of Management Academic Studies (Rishon Letzion, Israel)
Isaac Berger—Former head of Pediatric Ambulatory Services. Meir Medical Center Kfar Saba, Israel

3:30-3:45 PM Refreshment Break

3:45-5:15 PM Theory and Practice
Moderator: Martin H. Levinson
“The Fact of the Matter”
Martin H. Levinson—Institute of General Semantics
Language and Reality of Outcomes: Did I Make the Right Decision?
Barry Chase—Chase Dental SleepCare: St. Joseph’s Hospital, Bethpage, NY

Circularity of Oral Cultures
Eugene Marlow—Baruch College (CUNY)

Adding Value by Flipping the Phrase: Reversing Positive and Negative Language to Counterbalance an Inverted Linguistic Bias
Richard Fiordo—University of North Dakota

Sunday, October 4

8:00-9:00 AM Breakfast

9:00-10:30 AM A GS Potpourri
Moderator: Jacqueline Rudig
Words Will Have Power Over Us . . . If We Do Not Use Our Power Over Words
Milton Dawes—Institute of General Semantics (Montreal, Canada)

Language and Reality
Dom Heffer—Artist (Great Britain)

On the Limits of Language
Zhenbin Sun—Farleigh Dickinson University

General Semantics and Buddhist Philosophy-and-Practice within the Landscape of Cognitive and Contemplative Sciences
Wolfgang Lukas—University of Innsbruck (Austria)

10:30-10:45 AM Refreshment Break

10:45-11:15 AM Chants Rants Rattles and Trance: bill bissett and the KaBABEListics of Acoustic Space
Adeena Karasick—Pratt Institute

Milton Dawes—Institute of General Semantics
About the Participants

Corey Anton, professor of communication studies at Grand Valley State University, is author of: *Selfhood and Authenticity*, *Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism*, *Communication Uncovered: General Semantics and Media Ecology*; the editor of *Valuation and Media Ecology: Ethics, Morals, and Laws*; and co-editor (with Lance Strate), of *Korzybski And...*. He is past editor of the journal *Explorations in Media Ecology* and past-chair of the Semiotics and Communication Division of the National Communication Association. Anton is a Fellow of the International Communicology Institute and currently serves as both Vice-President of the Media Ecology Association and Vice-President of the Institute of General Semantics.

Eva Berger teaches Communication at the College of Management Academic Studies in Rishon Letzion, Israel, where she has also served as Dean. She serves on numerous boards and public service organizations including the Women in the Picture Association (for the Advancement of Women in the Visual Arts), Israel Peace Initiative, Israel Press Council, and Institute of General Semantics. Her recent publications include “Combat Cuties, Photographs of Israeli Women Soldiers” and *The Communication Panacea: Pediatrics and General Semantics*. She has been a frequent commentator on the Israeli press on issues relating to media, language, gender, and culture. Dr. Berger holds a BA in Film and Television from Tel Aviv University and an MA and PhD in Media Ecology from New York University.

Isaac Berger studied medicine at UNAM—National University of Mexico in Mexico City (1955-1961). He did his internship as well as his residency in Pediatrics at Michael Reese Hospital in Chicago and was research fellow in neonatology there. In 1965, he returned to his country of origin—Mexico—where along with his private practice throughout the years, he was instructor of postgraduate courses in Pediatrics at Juarez Hospital; assistant lecturer in Pediatrics at UNAM (National University of Mexico); lecturer in Pediatrics at the School of Nursing as well as at the residency program of American British Cowdray Hospital in Mexico City; and he taught neonatology at Hospital Infantil Privado where he was physician in charge of Medical Education. In 1977 Dr. Berger moved with his family to Israel where he became Head of the Pediatric Outpatient Department of Meir General Hospital in the city of Kfar Saba, and later Head of Pediatric Ambulatory Services (including Emergency Room, Clinics, Day Hospital Unit, and Child Development Unit). He co-authored numerous articles and chapters in books. He retired from the hospital in 2003 and aside from his still active private practice he is medical advisor to a large child development center in Israel. Dr. Berger is married and has five daughters and nine grandchildren.

Barry Chase is a graduate of Georgetown University Dental School, Diplomate of the American Board of Dental Sleep Medicine and Academy of Clinical Sleep Disorders, on the Advisory Boards of the Respiratory Care and Sleep Technology Programs at Stony Brook University, Adjunct Professor Dental Sleep Medicine; Stony Brook University, member of the Scientific Advisory Board of the SleepUp Corp, Tel Aviv, Israel, and in the private practice of dental sleep medicine at St. Joseph’s Hospital on Long Island and in Manhattan.

Milton Dawes (Ambassador at Large, Institute of General Semantics) has over the past 45 years, facilitated seminar-workshops to organizations, colleges, students, professionals, and others, in America, Canada, and Australia. He has presented papers at five International Conferences on general semantics. Dawes was presented the J. Talbot Winchell Award for Outstanding Contributions to General Semantics and also The Irving J. Lee Award for Excellence in Teaching General Semantics. Many of his articles on general semantics principles-and-practice (See miltondawes.com) have been published in ETC, the IGS interdisciplinary quarterly. Dawes draws on a wide range of skills and experiences from his diverse interests to enliven his teaching. These include being a former member of: The National Dance Theater of Jamaica, a 60’s rock and roll band, The Jamaica Folk Singers, and the "Jamaica Pistol Team" to the Pan American Games, Winnipeg, Canada (1967). He also teaches African rhythms and is one of the
seven who started the "Tam Tam" (African drumming) on Mount Royal in Montreal Canada. He was a Mr. Jamaica Body Building contestant.

**Daniel DeLoma** is a poet and artistic producer originally from Bridgeport, Connecticut. His first collection of poetry, *The December Manifestos*, was published in 2013 and his second collection, *Neon Throne*, is set to premiere this fall. In the past, Daniel has served as the Director & General Manager of the Queens Symphony Orchestra and Artistic Manager of the Quick Center for the Arts in Fairfield, Connecticut. He is the co-founder of Galleria de la Libertad – The Imagine Gallery, a gallery for free expression scheduled to open in Queens, New York in the early months of 2016 and in Manizales, Colombia in late 2016. Daniel also founded the Sunday Salon series which held bi-weekly events in Boston and Montreal from 2008 to 2014. The series will soon be at home at The Imagine Gallery in New York City. Daniel studied Philosophy at Fairfield University and has received multiple honors for his work in poetry and the arts.

**Michael Fandal** (BA Hunter College, 1971) discovered general semantics at Hunter College. As a young police officer, he attended a GS workshop led by Allen Flagg and used GS formulations as a crime fighter, public school teacher, and Ernest Desire the Clown, a character he cooked up to promote an earnest desire to curb crime. He has run ten marathons and a few short triathlons. He has run for political office, hosted a public access TV show, and clowned in the Macy's Thanksgiving, Coney Island Mermaid, and Village Halloween Parades. He was featured by Ripley's Believe It or Not as the “Cop Who's a Clown” and gave a talk at the National Shomrim Society on “Laughter and Law-enforcement/Partners in Crime-Fighting and Stress Reduction.” He is nearly done writing a book about a clown who strolls the 'hood to make all feel good. Professional affiliations include SAG-AFTRA, Mystery Writers of America, and the NYPD Shomrim Society.

**Richard Fiordo** is a Professor of Communication at the University of North Dakota. He holds a BA in English, an MA in Speech, and a PhD in Speech Communication. He studied general semantics in his MA program at San Francisco State College under S.I. Hayakawa and Richard Dettering. In 2011, he published *Arguing in a Loud Whisper: A Civil Approach to Dispute Resolution*—a text with a general semantics inclination. He is currently finishing a text from Linus Books titled *Organizational Communication: An Exploratory Voyage* and is writing another text for Linus Books on *Narration as Communication*. He has taught communication and related subjects at universities in the US and Canada. His email is: richard.fiordo@und.edu.

**Dan Geddes** is the editor of *The Satirist* ([www.thesatirist.com](http://www.thesatirist.com)), one of the Internet’s longest running satire sites. He is the author of *The Satirist: America's Most Critical Book*, a collection of satire and fiction, including “A Modest Proposal to Convert Shopping Malls into Prisons” among many others. *The Satirist* has been cited in books, periodicals, dissertations, and university and high school curricula in many countries for its satire and criticism. Geddes's work has appeared in the *Cleveland Plain Dealer*, *The Modern Word*, *The Amsterdam Weekly*, and other publications. Geddes also performs stand-up comedy. Born in Cleveland, he now lives in Amsterdam.

**Dom Heffer** is a professional artist based in Hull, East Yorkshire, England. His work explores the role of consciousness, self-reflexivity and play in the creative process, using painting as a basis for ideas that are often re-evaluated through other media. He has exhibited widely in the United Kingdom and abroad and is a member of the Institute of General Semantics board of trustees. For further details on Dom’s work, see [www.ideasinthevoid.com](http://www.ideasinthevoid.com).

**Adeena Karasick** is a poet, cultural theorist, media ecologist, and author of seven books of poetry and poetics. Writing at the intersection of Conceptualism and neo-Fluxus performatics, her urban, Jewish feminist mashups have been described as “electricity in language” (Nicole Brossard) and noted for their
“cross-fertilization of punning and knowing, theatre and theory” (Charles Bernstein) “a twined virtuosity of mind and ear which leaves the reader deliciously lost in Karasick’s signature “syllabic labyrinth”’ (Craig Dworkin). Most recently is This Poem (Talonbooks, 2012) and The Medium is the Muse: Channeling Marshall McLuhan, co-edited with Lance Strate (NeoPoiesis Press, 2014). She teaches Literature, Critical Theory and Performance at Pratt Institute in New York.

Martin H. Levinson is the president of the Institute of General Semantics, treasurer of the New York Society for General Semantics, and book editor of ETC: A Review of General Semantics. He is the author of four books and numerous articles on general semantics. He has authored a general semantics curriculum for middle school students and a general semantics continuing education study guide, which are both available for download at no cost at the Institute of General Semantics website (www.generalsemantics.org). He holds a PhD from NYU in Organizational and Administrative Studies and lives in Forest Hills, New York.

Paul Levinson, PhD, is Professor of Communication & Media Studies at Fordham University in NYC. His science fiction novels include The Silk Code (winner of Locus Award for Best First Science Fiction Novel of 1999, author’s cut ebook 2012), Borrowed Tides (2001), The Consciousness Plague (2002, 2013), The Pixel Eye (2003, 2014), The Plot To Save Socrates (2006, 2012), Unburning Alexandria (2013), and Chronica (2014)—the last three of which are also known as the Sierra Waters trilogy, and are historical as well as science fiction. His nonfiction books, including The Soft Edge (1997), Digital McLuhan (1999), Realspace (2003), Cellphone (2004), and New New Media (2009; 2nd edition, 2012), have been translated into twelve languages. He appears on CNN, MSNBC, Fox News, the Discovery Channel, National Geographic, the History Channel, NPR, and numerous TV and radio programs. His 1972 LP, Twice Upon a Rhyme, was re-issued in 2010. He was President of the Science Fiction and Fantasy Writers of America, 1998-2001. He reviews television in his InfiniteRegress.tv blog, and was listed in The Chronicle of Higher Education's “Top 10 Academic Twitterers” in 2009.

Paul Lippert is a graduate of the media ecology program at New York University and was the Managing Editor of ETC: A Review of General Semantics in the 1980s. He is currently Professor of Communication at East Stroudsburg University, where he teaches film. His main research interest is about the historical origins, intellectual and cultural nature, and possible future of modernity.

Wolfgang Lukas is working on his PhD thesis in particle physics at the University of Innsbruck (Austria) and CERN (Switzerland). Following his interdisciplinary nature, curiosity and passion for understanding the human condition, he now also explores and regularly presents on the connections between cognitive science, contemplative traditions and general semantics. He thus begins to extend his research focus to the integration of these disciplines in theory-and-practice for the sake of our systematic disillusionment.

Eugene Marlow, PhD, is a senior member of the Department of Journalism at Baruch College (The City University of New York), where he teaches courses in media and culture. He has published 11 books and over 375 articles in academic and professional publications both in the United States and internationally. In 2014 he completed a book dealing with jazz in China entitled Jazz in the Land of the Dragon: From Dance Hall Music to Individual Freedom of Expression. This book serves as the basis for a documentary on the same subject currently in post-production. Dr. Marlow is a 2010 recipient of the James W. Carey award for journalism excellence from the Media Ecology Association for his numerous contributions to www.jazz.com.

Gary H. Mayer, professor of mass communication at Stephen F. Austin State University (SFA) in Nacogdoches, Texas, grew up in Los Angeles and Houston. He earned BA degrees in journalism and psychology and a masters in journalism from the University of Texas at Austin and a doctorate in English (modern American literature) from Baylor University. In addition to SFA, he has taught at
Carson-Newman College in Jefferson City, Tennessee, Troy University in Alabama, and Texas A&M University-Commerce. At SFA he teaches both undergraduate and graduate courses, including Media Writing, Editing in the Converged Newsroom, History of Journalism, Media Law, Media Ethics, and General Semantics. He has presented papers at numerous conferences and has published in journals such as the *Southwestern Mass Communication Journal*, *ETC: A Review of General Semantics*, *Media Law Notes*, and the *Sinclair Lewis Society Newsletter*. He and his wife, Judy, live in Nacogdoches.

**Jacqueline Rudig** is a long-time board member of both the Institute of General Semantics and the New York Society for General Semantics. She is this year's co-recipient of the J. Talbott Winchell award for outstanding service to the field of general semantics. Jackie lives, reads, writes, and teaches in Wauwatosa, WI.

**Jonathan Slater** chairs the Department of Journalism and Public Relations at SUNY Plattsburgh, where he teaches a new course, Law and Ethics for Journalists and Public Relations Practitioners. Professor Slater’s professional career includes work in public relations, international advertising, economic development, public television and, of course, the classroom. He received his doctorate in media ecology from New York University. Professor Slater is a senior scholar and former fellow in SUNY Plattsburgh's Institute for Ethics in Public Life. He also serves as an ex-officio member of the Public Relations Society of America (PRSA) Board of Ethics and Professional Standards (BEPS).

**Lance Strate** is Professor of Communication and Media Studies at Fordham University and the 2015-2016 Harron Family Endowed Chair in Communication at Villanova University. A Trustee and former Executive Director of the Institute of General Semantics, he is a founder and Past President of the Media Ecology Association, and a Past President of the New York State Communication Association. Dr. Strate is the author of *Echoes and Reflections: On Media Ecology as a Field of Study* (2006), *On the Binding Biases of Time and Other Essays on General Semantics and Media Ecology* (2011), *Amazing Ourselves to Death: Neil Postman's Brave New World Revisited* (2014), and *Thunder at Darwin Station* (2015), and co-editor of several anthologies, including *The Legacy of McLuhan* (2005), *Korzybski and...* (2012), and *The Medium is the Muse: Channeling Marshall McLuhan* (2015). He is president of Congregation Adas Emuno of Leonia, New Jersey, has been an advisor for several autism advocacy groups, and is the recipient of the Media Ecology Association's 2013 Walter J. Ong Award for Career Achievement in Scholarship.

**Zhenbin Sun** received his PhD in culture and communication from New York University and pursued postdoctoral research at Harvard University. He teaches media studies at Fairleigh Dickinson University. His publications include “Language, Discourse, and Praxis in Ancient China” (Springer, 2015) and “Reading Korzybski through Nietzsche” (*ETC: A Review of General Semantics*, 2012).

**Ed Tywoniak** is professor of communication at Saint Mary's College of California and editor of *ETC: A Review of General Semantics*. Professor Tywoniak also serves on the boards of the Institute of General Semantics and the Media Ecology Association.
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Submissions fall into four main areas, keeping in mind, of course, that these categories are tentative, artificial and subject to revision. The categories are meant to express the broad range of possible contributions, not limit them. Contributors are not required to specify which area a particular piece falls into.

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3. Instructional schemata for educators to illustrate general semantics principles: lesson plans, activities, demonstrations, etc.
4. Poems, diagrams, short fiction, artwork, or other vehicles for thought which express or explain some ideal about symbols and behavior, such as maps and territories, abstractions, non-categorical thinking, extensional thinking, or the principle of etcetera.

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